



# Palmetto Half Marathon

April 8-9, 2016

## Charity Partner Application

If selected, Charity Partners will receive a donation from the event in the amount of \$500 for their efforts if all volunteer and promotional requirements are met in full. For full requirements, visit [www.palmettohalfmarathon.com/charities.html](http://www.palmettohalfmarathon.com/charities.html). To raise additional money for their cause, Charity Partners can create teams of runners to participate in the races by recruiting through their network. Each Charity Partner will have a unique coupon code and will receive a donation of \$3 per registered participant using their coupon code. Charity Partners who have groups of 10 or more participating will qualify for Group Discounts.

Charities must apply by submitting **this application** along with **proof of 501(c)3 status** and a **250 word statement** including the charity's mission and a detailed description of all services and benefits, to [info@palmettohalfmarathon.com](mailto:info@palmettohalfmarathon.com) by **February 12, 2016**.

**Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Point of Contact Name:** \_\_\_\_\_

**Point of Contact Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**IF SELECTED, CHARITY AGREES TO: (ALL boxes must be checked to be eligible)**

- Provide a point of contact to be available leading up to the event as well as on the day of the event by both phone and email.
- Supply black & white and color digital logo files (.pdf or .eps file formats) by March 10, 2016.
- Promote Palmetto Half Marathon on their Web site and using provided collateral materials.
- Recruit a minimum of 15 individuals' age 14 years and older (Half of your group MUST be over the 18 years old) to volunteer at the events and submit a volunteer roster with name, contact info and t-shirt sizes by April 1, 2015.
- Use the designation "Official Charity Partner of Palmetto Half Marathon", the official logo and event name in their recruiting, fundraising, and marketing campaigns. Any use of the Palmetto Half Marathon logo/name must be submitted for written approval prior to use.

*Applicants will be notified on or around March 1, 2016 if they have been selected as a Charity Partner. It is in the sole discretion of the Palmetto Half Marathon to determine the selection criteria and number of charities selected. Each charity is responsible for overseeing its own Charity Partner campaign, and the total amount of money raised relates directly to the efforts of the charity.*

**Questions? Please call Jaime Lomas, Eggplant Events (803) 600-1800  
[info@palmettohalfmarathon.com](mailto:info@palmettohalfmarathon.com)**